





# SELCO Pole Pedal Paddle 2024 T-Shirt Design Contest

Submission Window: January 2nd - 12th Public Voting: January 17th - 21st Winner Announced: January 23rd

SELCO Community Credit Union and Mt. Bachelor Sports Education Foundation are excited to announce the 2024 Pole Pedal Paddle T-shirt Design Contest, which will begin on January 2nd, 2024. Artists of all ages are encouraged to submit their designs. All designs will be screened and judged by a selection committee made up of SELCO and MBSEF staff. The top 8 designs will be put forward for public vote on SELCO's website on January 17th. Two designs will be shared as "honorable mentions." The public voting window will remain open until January 21st. On January 27th, the winning design, which will be featured on all 2024 PPP Posters, T-shirts and merchandise, will be announced. The winning artist will receive \$500, a commemorative mug, and a variety of merchandise featuring their design, which will ultimately become a part of Pole Pedal Paddle history!

#### **DESIGN GUIDELINES AND SPECIFICATIONS**

## The committee will screen and judge all designs on the following qualities:

- Design must include race name, in some form.
- Design must include the date or year.
- Design must be digital or, if created by hand, be easily transferred to a digital format. To be easily transferred, a hand drawn design must have bold, solid lines and shapes with positive and negative spaces clearly defined. Such a design is easy to reproduce.
- Design must be well suited for the front of a T-shirt (approximately, 12"x14").
- Design must utilize no more than 6 colors.
- Design must be complete and ready for print.
- Design must be original, memorable, visible and eye catching.
- Design might creatively represent each leg or sport of the race.
- Design might represent the unique location or environment of the race.

## **Digital Specifications:**

- Design submission should be saved to 300 dpi to produce quality output.
- Acceptable files are high resolution JPGs, TIFFs, Al and EPS files.
- If your design is selected you will be required to provide the original design in a high res format that is compatible with Adobe Photoshop, Illustrator or another professional design program.

## **DESIGN SUBMISSION**

To submit your design be sure to email it to events@mbsef.org between January 2nd and January 12th, 2024. Please name your design file with submitter's first initial and last name. MBSEF will not be able to respond to every submission. However, if your design is selected as a finalist or as an honorable mention, you will be notified by January 16th, 2023.

Submitted designs must be wholly original. By submitting an entry, the artist pledges that it is their own original work and that they have all necessary rights and permissions to use any included elements. The selection committee reserves the right to make adjustments and alterations to the winning entry. The winning artist grants MBSEF the exclusive right to the design, including any modifications thereof, to be used on promotional/marketing and other MBSEF materials.

#### WE LOOK FORWARD TO RECEIVING YOUR SUBMISSIONS!